

# **YASMINE BLAIR**

### Presenter

DOB / POB: 08-13-1983, Los Angeles Mother Tongues: English / German Foreign Language: French (fluent)

Education: Marketing (Business Academy Vienna), Translation (University Vienna), Presenting Skills and Vocal Training (w/e.g. Margarete Bittner, Vivoce Berlin)

Height: 1,73 m, Size: EU 36 (s) Sports: Yoga, Climbing, Ballet Website: www.yasmineblair.de Mail: mail@yasmineblair.de



**Excerpt Live** 

since 2018

2019 / 2020: Facebook Berlin (B2B Event, 500 guests), new.New Festival (innovation festival

> Intelligence X.0, 6.000 guests), PricewaterhouseCoopers (congress, 1.500 guests), BMW (corporate claim, Kick-Off Formel E), German Sparkassen Day (fiscal congress, 2.500 guests) *Live-Streams:* ebay (event for merchants), Sparkasse (conference),

German Federal Ministry (conference), Daimler AG (press conference), BMW

Customer 1st Experience (global MGMT Level Conference), prostep ivip Symposium,

Drees & Sommer (incentive company event), HERE CES 2021 (var. clips)

since 2020 Presenter of "Meet Mercedes Digital" (online press communication / corporate claim)

Presenter of MBFW Live-Stream (Mercedes-Benz Fashion Week) since 2017 English Reporter of "Continental Newsroom", Continental AG and of "Newsflash",

**HOMAG Group AG** 

Media Coach, focal point: English (Robert Bosch GmbH, various CEOs) since 2016

since 2016 Creative Director (in-house / public corporate films, Robert Bosch GmbH)

Presenter of "Future Needs Heritage", Mercedes-Benz' New E-Class Web Special, 2016

English online magazine

since 2014 Mercedes-Benz Reporter, English web-show

2013 - 2016Presenter of TM Wissen, science show for Servus TV, Red Bull Media House

2012 - 2013Presenter of Upgrade, lifestyle magazine for Unitymedia

since 2009 Moderator for corporate sector (Corporate Productions / on-air: Mercedes-Benz,

> Daimler AG, Deutsche Telekom, German Federal Ministry, Live / off -air: Sparkasse, PricewaterhouseCoopers, Europear, Siemens, BMW M, Lexus, Peek & Cloppenburg,

Shell, Panasonic, IKEA, Dürr AG, Heidelberger Druck AG, Adam & Eva Awards)

2006 – 2009	Presenter of MTV Sixpack, music / gaming / sports show on MTV Austria
2007 – 2008	Presenter of music 'n'more, music show on RTL II Austria
2007	Presenter of skip.tv, cinema magazine on RTL II Austria
since 2006	Moderation Coachings, Logopedic Speech Training (I.A Margarete Bittner
on-going	Cologne, Vivoce Berlin, Stephan Sommeregger ATV Vienna)
since 2006	Speaker of various commercial adds and films (see above and below
on-going	mentioned clients)
2006	Presenter of Hollywood Quiz on "das Vierte", commercial TV station Germany
seit 2005	Translator (websites, subtitles for various film & TV formats, creative concepts /
on-going	presentations, legal contracts, biographies)
2005 – 2009	Interpreter English / German / French at Asylum Application Center, Federal Ministry of Internal Affairs
2004 – 2009	numerous off-air performances / commercial adds / commercial films (e.g. for Super RTL, VIVA, Nokia, Sony, T-Mobile, Volvo, Raiffeisen Bank, OBI, Casinos Austria, etc.)
2004 – 2008	Presenter of commercial film series, for AXE on MTV Austria
2004 – 2007	Studies: Interpretation, Institute of Translation Studies, University Vienna
2003	Graduation Business Academy Vienna 11 (Diploma in Marketing, incl. foreign exchange semester in France)
1993 – 1997	Attendance of Musical Creative Middle School Vienna 11
1993	Graduation from Franklin Elementary School in Los Angeles, relocation to Austria

# Links

https://www.moderatoren.org/yasmine-blair-tv-moderatorin/

# Showreel

http://yasmineblair.de/video/

## Mercedes-Benz

https://media.mercedes-benz.com/s-class?video=3cf9cf47-17ae-4c80-9787-58e509fede88

### Continental AG

https://www.facebook.com/Continental/videos/10154742406315894/

Speaker for ContourGlobal <a href="http://www.contourglobal.com">http://www.contourglobal.com</a>

